

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949093-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/07/12 - 09/10/12	949093	07901704

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/10/12	09/10/12	M-F WXII 12 News @ 6 a6-7am		M-----	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/10/12	09/16/12	M-----			2	\$500.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WXII M		09/10/12	6:22 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP094H	\$500.00 NM
	2 WXII M		09/10/12	6:58 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP094H	\$500.00 NM
2	09/07/12	09/07/12	M-F WXII 12 News @ 6 a6-7am		----F--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/03/12	09/09/12	----F--			2	\$500.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	2 WXII F		09/07/12	5:58 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP094H	\$500.00 NM
	1 WXII F		09/07/12	6:27 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP094H	\$500.00 NM
3	09/10/12	09/10/12	NBC Today Show	7-9am	M-----	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/10/12	09/16/12	M-----			2	\$500.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	2 WXII M		09/10/12	7:29 AM	NBC Today Show	7-9am	:30	2012MRFP094H	\$500.00 NM
	1 WXII M		09/10/12	7:56 AM	NBC Today Show	7-9am	:30	2012MRFP094H	\$500.00 NM
4	09/07/12	09/07/12	NBC Today Show	7-9am	----F--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/03/12	09/09/12	----F--			2	\$500.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WXII F		09/07/12	7:28 AM	NBC Today Show	7-9am	:30	2012MRFP094H	\$500.00 NM
	2 WXII F		09/07/12	8:51 AM	NBC Today Show	7-9am	:30	2012MRFP094H	\$500.00 NM
5	09/07/12	09/07/12	Live with Regis & Kelly	9-10AM	----F--	:30	2	\$100.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/03/12	09/09/12	----F--			2	\$100.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	2 WXII F		09/07/12	9:31 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP094H	\$100.00 NM
	1 WXII F		09/07/12	9:48 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP094H	\$100.00 NM

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**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949093-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/10/12	09/10/12	Live with Regis & Kelly Class of Time - Pre-emptible with notice	9-10AM	M-----	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/10/12 9:23 AM Live with Regis & Kelly 9-10AM :30 2012MRFP094H \$100.00 NM 2 WXII M 09/10/12 9:59 AM Live with Regis & Kelly 9-10AM :30 2012MRFP094H \$100.00 NM									
7	09/07/12	09/07/12	M-F WXII 12 News @ No:12-1pm Class of Time - Immediately Pre-emptible without notice		----F--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII F 09/07/12 12:40 PM M-F WXII 12 News @ Noon 12-1pm :30 2012MRFP094H \$50.00 NM 2 WXII F 09/07/12 12:59 PM M-F WXII 12 News @ Noon 12-1pm :30 2012MRFP094H \$50.00 NM									
8	09/10/12	09/10/12	M-F WXII 12 News @ No:12-1pm Class of Time - Immediately Pre-emptible without notice		M-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 09/10/12 12:23 PM M-F WXII 12 News @ Noon 12-1pm :30 2012MRFP094H \$50.00 NM 1 WXII M 09/10/12 12:58 PM M-F WXII 12 News @ Noon 12-1pm :30 2012MRFP094H \$50.00 NM									
9	09/10/12	09/10/12	M-F 1-2P Class of Time - Pre-emptible with notice	1-2P	M-----	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 09/10/12 1:29 PM M-F 1-2P 1-2P :30 2012MRFP094H \$115.00 NM 1 WXII M 09/10/12 2:00 PM M-F 1-2P 1-2P :30 2012MRFP094H \$115.00 NM									
10	09/07/12	09/07/12	M-F 1-2P Class of Time - Pre-emptible with notice	1-2P	----F--	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 2 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII F 09/07/12 1:45 PM M-F 1-2P 1-2P :30 2012MRFP094H \$115.00 NM 1 WXII F 09/07/12 2:00 PM M-F 1-2P 1-2P :30 2012MRFP094H \$115.00 NM									
11	09/10/12	09/10/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	M-----	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/10/12 3:30 PM M-F 3-4P M-F 3-4P :30 2012MRFP094H \$115.00 NM 2 WXII M 09/10/12 3:56 PM M-F 3-4P M-F 3-4P :30 2012MRFP094H \$115.00 NM									
12	09/07/12	09/07/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	----F--	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 2 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII F 09/07/12 3:10 PM M-F 3-4P M-F 3-4P :30 2012MRFP094H \$115.00 NM 1 WXII F 09/07/12 3:38 PM M-F 3-4P M-F 3-4P :30 2012MRFP094H \$115.00 NM									
13	09/07/12	09/07/12	M-F WXII 12 News @ 5 p5-6pm Class of Time - Pre-emptible with notice		----F--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 2 \$325.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
949093-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/07/12	09/07/12	M-F WXII 12 News @ 5 p5-6pm		----F--	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/07/12	5:25 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP094H	\$325.00 NM
2	WXII	F	09/07/12	5:44 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP094H	\$325.00 NM
14	09/10/12	09/10/12	M-F WXII 12 News @ 5 p5-6pm		M-----	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/10/12	5:12 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP094H	\$325.00 NM
2	WXII	M	09/10/12	5:39 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP094H	\$325.00 NM
15	09/10/12	09/10/12	M-F WXII 12 News @ 6 p6-630pm		M-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/10/12	6:11 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP094H	\$600.00 NM
2	WXII	M	09/10/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP094H	\$600.00 NM
16	09/07/12	09/07/12	M-F WXII 12 News @ 6 p6-630pm		----F--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	F	09/07/12	6:11 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP094H	\$600.00 NM
1	WXII	F	09/07/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP094H	\$600.00 NM
17	09/10/12	09/10/12	Inside Edition	7-730pm	M-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/10/12	7:12 PM	Inside Edition	7-730pm	:30	2012MRFP094H	\$400.00 NM
1	WXII	M	09/10/12	7:29 PM	Inside Edition	7-730pm	:30	2012MRFP094H	\$400.00 NM
18	09/07/12	09/07/12	Inside Edition	7-730pm	----F--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/07/12	7:14 PM	Inside Edition	7-730pm	:30	2012MRFP094H	\$400.00 NM
2	WXII	F	09/07/12	7:27 PM	Inside Edition	7-730pm	:30	2012MRFP094H	\$400.00 NM
19	09/07/12	09/07/12	Entertainment Tonight	730-8pm	----F--	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/07/12	7:39 PM	Entertainment Tonight	730-8pm	:30	2012MRFP094H	\$375.00 NM
2	WXII	F	09/07/12	7:56 PM	Entertainment Tonight	730-8pm	:30	2012MRFP094H	\$375.00 NM
20	09/10/12	09/10/12	Entertainment Tonight	730-8pm	M-----	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/10/12	7:40 PM	Entertainment Tonight	730-8pm	:30	2012MRFP094H	\$375.00 NM

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949093-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/10/12	09/10/12	Entertainment Tonight	730-8pm	M-----	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII M 09/10/12 7:55 PM Entertainment Tonight 730-8pm :30 2012MRFP094H \$375.00 NM									
21	09/07/12	09/07/12	M-Su WXII 12 News @ 11-1135pm		----F--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII F 09/07/12 11:12 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP094H \$400.00 NM									
1 WXII F 09/07/12 11:32 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP094H \$400.00 NM									
22	09/10/12	09/10/12	M-Su WXII 12 News @ 11-1135pm		M-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII M 09/10/12 11:00 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP094H \$400.00 NM									
1 WXII M 09/10/12 11:23 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP094H \$400.00 NM									
23	09/10/12	09/10/12	NBC Tonight Show	1135pm-1237am	M-----	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M----- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/10/12 11:48 PM NBC Tonight Show 1135pm-1237am :30 2012MRFP094H \$100.00 NM									
2 WXII M 09/10/12 12:32 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP094H \$100.00 NM									
24	09/07/12	09/07/12	NBC Tonight Show	1135pm-1237am	----F--	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII F 09/07/12 12:09 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP094H \$100.00 NM									
1 WXII F 09/07/12 12:30 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP094H \$100.00 NM									
25	09/07/12	09/07/12	GRIMM	9-10pm	----F--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 09/07/12 9:16 PM GRIMM 9-10pm :30 2012MRFP094H \$1,200.00 NM									
26	09/08/12	09/08/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Sa 09/08/12 6:29 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP094H \$125.00 NM									
1 WXII Sa 09/08/12 7:52 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP094H \$125.00 NM									
27	09/08/12	09/08/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Sa 09/08/12 8:16 AM NBC Saturday Today 8-10am :30 2012MRFP094H \$350.00 NM									
1 WXII Sa 09/08/12 8:59 AM NBC Saturday Today 8-10am :30 2012MRFP094H \$350.00 NM									

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/08/12	09/08/12	Notre Dame Football	ND Football	-----S-	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/08/12	3:33 PM	Notre Dame Football	ND Football	:30	2012MRFP094H	\$250.00 NM
3	WXII	Sa	09/08/12	5:16 PM	Notre Dame Football	ND Football	:30	2012MRFP094H	\$250.00 NM
2	WXII	Sa	09/08/12	6:18 PM	Notre Dame Football	ND Football	:30	2012MRFP094H	\$250.00 NM
29	09/08/12	09/08/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/08/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		\$225.00 NM
			See MG 29.3						
2	WXII	Sa	09/08/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		\$225.00 NM
			See MG 29.4						
3	WXII	Sa	09/08/12	7:11 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP094H	\$125.00 NM
			MG for 29.1 09/08						
4	WXII	Su	09/09/12	7:17 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP094H	\$100.00 NM
			MG for 29.2 09/08						
30	09/08/12	09/08/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/08/12	12:10 AM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP094H	\$225.00 NM
2	WXII	Sa	09/08/12	12:58 AM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP094H	\$225.00 NM
31	09/09/12	09/09/12	WXII 12 Sa/Su News at 6-8am	6-8am	-----S	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/09/12	6:09 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP094H	\$100.00 NM
1	WXII	Su	09/09/12	6:40 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP094H	\$100.00 NM
32	09/09/12	09/09/12	NBC Sunday Today	8-9am	-----S	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/09/12	7:58 AM	NBC Sunday Today	8-9am	:30	2012MRFP094H	\$225.00 NM
2	WXII	Su	09/09/12	8:48 AM	NBC Sunday Today	8-9am	:30	2012MRFP094H	\$225.00 NM
33	09/09/12	09/09/12	NBC Meet the Press	9-10am	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/09/12	9:59 AM	NBC Meet the Press	9-10am	:30	2012MRFP094H	\$400.00 NM
34	09/09/12	09/09/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/09/12	6:12 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP094H	\$225.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

WXII  
PO Box 26888  
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
949093-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/09/12	09/09/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/09/12	6:28 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP094H	\$225.00 NM
35	09/09/12	09/09/12	NFL Pre-Game	7-8p/9p/4p	-----S	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/09/12	7:07 PM	NFL Pre-Game	7-8p/9p/4p	:30	2012MRFP094H	\$550.00 NM
36	09/09/12	09/09/12	NFL Sunday Prime Game	8p-12a	-----S	:30	2	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	2	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/09/12	9:56 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP094H	\$2,200.00 NM
1	WXII	Su	09/09/12	11:43 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP094H	\$2,200.00 NM
37	09/09/12	09/09/12	WXII Late News AFTER NFL	WXII Late News AF	-----S	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/09/12	12:05 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP094H	\$225.00 NM
					LR - Football				
2	WXII	Su	09/09/12	12:23 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP094H	\$225.00 NM
					LR - Football				
38	09/10/12	09/10/12	M-F WXII 12 News @ 5 a	5-6am	M-----	:30	2	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	2	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/10/12	5:12 AM	M-F WXII 12 News @ 5 am	5-6am	:30	2012MRFP094H	\$110.00 NM
1	WXII	M	09/10/12	5:47 AM	M-F WXII 12 News @ 5 am	5-6am	:30	2012MRFP094H	\$110.00 NM
<b>Total Spots</b>							<b>74</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$25,015.00</b>
<u>Agency Commission</u>	<b>\$3,752.25</b>
<u>Net Amount Due</u>	<b>\$21,262.75</b>